

# Digital Storyteller to engage young Panamanian leaders and entrepreneurs



Project Title	Digital Storyteller to engage young Panamanian leaders and entrepreneurs
Project Summary	Research/draft creative and engaging multimedia content (social media, videos, blogs, graphics, etc.) for engaging young leaders in Panama to help them create positive change in their communities.
Country	Panama

## Project Description

Our office manages the Young Leaders of the Americas Initiative (YLAI) Network. The Young Leaders of the Americas Initiative (YLAI) empowers entrepreneurs to strengthen their capacity to launch and advance their entrepreneurial ideas and effectively contribute to social and economic development in their communities.

Primary project tasks include developing social media:

--Research and draft multimedia content (social media posts, blog posts, videos, graphics/infographics, etc.) relevant to young Panamanian leaders, with a particular focus on leadership, professional development, and entrepreneurship as well as women's empowerment.

--Review network member submissions about their experiences and projects in the Google Form platform and draft social media and blog content highlights.

## Required Skills or Interests

### Skill(s)

Cultural diplomacy

Data analysis

Data visualization

Design thinking

Editing and proofreading

Graphic design

Marketing

Research

Social media management
Survey / polling design
Videography
Infographic design
Writing
Storytelling/blogging/vlogging

## Additional Information

The position requires the use of G Suite tools, such as Google Drive and Google Docs, and the Slack messaging platform.

## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	Minimum professional proficiency	Minimum professional proficiency	Required